

Jason Dunphy

Aspiring Advertising and Marketing Professional

Professional Profile

I am a quick learner within a fast-paced environment and have excellent communication skills that I have developed while working as a CSR at TD Canada Trust. I am also extremely self motivated which is shown through the success of my start-up, Art of Fitness. In regards to my organization and problem solving ability, these are skills I utilized on a daily basis while working with clients as a personal trainer.

Contact Details

 30 McCraney Street West
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Education

Sheridan College 2011-2013
Advertising and Marketing Communications
 Marketing strategy and development SEO and online marketing experience
 Experience gained in media planning and buying Personal selling skills acquired
 Advertising layout and copywriting

Work Experiences

ART OF FITNESS 2011-2013
Owner/Head Trainer
 Developed and implemented interactive marketing strategies utilizing Google Adwords and social media channels to reach potential clients
 Increased 12 month revenue stream to six figures within first 18 months of business
 Hired/managed staff of 3 personal trainers

Goodlife Fitness 2010-2011
Personal Trainer
 Top 5 in region for sales, which translated to \$120,000 in revenue
 Prospected, managed and built client relationships to help meet client and company goals

TD Canada Trust 2009-2010
Customer Service Representative
 Served customers to ensure every day banking needs were met
 Worked within a team to provide the best customer service to clients

Technical Skills

Microsoft Excel, Word and Outlook	Google Analytics	Time management
Google Adwords and Adsense	Teamwork	Strong work ethic
Communication	Problem solving	Strong attention to detail